

CSC | COLLEGE SAVINGS CONSULTANTS

RR Donnelly Financial selects College Savings Consultants to lead 529 Industry Roundtable Series

Wellesley, Massachusetts – June 24, 2003: College Savings Consultants, Inc. (CSC) announced today that it has been selected by R.R. Donnelly Financial to host its “Knowledge for Insight Roundtable Series” focused on Section 529 College Savings Plans. The next in this series of roundtable discussions centering on the 529 plan marketplace, including new product enhancements and legislative updates, is scheduled to take place in New York City on September 16, 2003.

“529 Plan Managers and related financial services enterprises are finding it difficult to cost effectively gain market share in this new college savings industry. Issues of profitability, consumer education, product enhancements and legislative changes makes this a unique challenge for the mutual fund industry,” says Richard Feigenbaum, President of College Savings Consultants, an industry thought leader and author of the book **529 College Savings Plan: The Smart Way to Fund College Education**. “This roundtable series addresses these issues and provides insights into ways to leverage the burgeoning 529 industry into financial market success.”

About CSC

College Savings Consultants, Inc. (“CSC”) is an independent consulting firm based in Wellesley, Massachusetts focusing exclusively on Section 529 College Savings Plans. Founded by Richard A. Feigenbaum, author of **529 College Savings Plan: The Smart Way to Fund College Education**, published by Sourcebooks, CSC provides consulting services to Financial Institutions, 529 Plan Managers, Broker Dealers, Financial Advisors and Employee Benefit Managers to develop strategies and solutions for their 529 plan products and offerings.

CSC’s web based tool: www.529insight.com, provides a complete end-to-end education and implementation solution for 529 Plans. This system combines 529 Plan educational materials, legislative updates, comprehensive information about all available 529 Plans and comparative analysis capabilities for 529-plan investments.

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